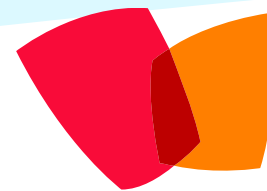


# Conference Agenda



**Board2Board**  
Learn, Network, Inspire

Thursday, January 19, 2012  
The Westin Austin at the Domain

9:00 am - 9:30 am	<u>Registration</u>		
9:30 am - 10:30 am	<u>Opening Session</u>		
	<p>Welcome and Opening Remarks: Fred Markham, Texas Pioneer Foundation Laurie Cromwell and Milli Christner, PhD, Foundation Innovation, LLC</p> <p>Texas Legislature and Texas Education Foundations JJ Baskin, Executive Director, Education Capital</p>		
10:30 am - 11:30 am	<u>Roundtables</u>		
	Foundation Infrastructure	Database Management	Website
	Marketing Materials	Teacher Grants	Board Development
11:30 am - 1:00 pm	<u>Learning Luncheon</u>		
	<p>Introductions Laurie Cromwell, Foundation Innovation</p> <p>Texas Education Foundations - Keeping It Legal Janet Bubert, Brackett &amp; Ellis</p>		
1:00 pm - 1:45 pm	<u>Breakouts</u>		
	<p><u>Breakout #1 - Fundamentals &amp; Strategies Necessary for All Successful Education Foundations</u></p> <p>Featuring: Milli Christner, PhD, Foundation Innovation, LLC</p>	<p><u>Breakout #2 - Making the Ask: Essential Elements Every Board Member Should Know</u></p> <p>Featuring: Laurie Cromwell, Foundation Innovation, LLC</p>	
1:45 pm - 2:00 pm	<u>Networking Break</u>		
2:00 pm - 2:45 pm	<u>Breakouts</u>		
	<p><u>Breakout #3 - Programs: Tracking and Publicizing the Impact of Foundation Dollars</u></p> <p>Featuring: Suzi Pagel Executive Director, Midway ISD Foundation &amp; Foundation Innovation Consultant</p>	<p><u>Breakout #4 - Unique Special Events &amp; Cost Effective Marketing - Panel Discussion</u></p> <p>Facilitator: Amy Dunn Smith, CFRE &amp; Foundation Innovation Consultant</p> <p>Panel of local education foundation staff and board members.</p>	
2:45 pm - 3:30 pm	<u>General Session &amp; Small Group Discussions</u>		
	<p><u>Small Group Discussion</u></p> <p>Groups will be formed based on the level of development for your education foundation. Just starting an education foundation? "Stuck" and need to revamp your education foundation? Wanting to take your more mature and developed education foundation to the next level?</p>		
3:30 pm - 3:45 pm	<u>Closing</u>		